



Ambasciata d'Italia
Londra



ITALIAN CHAMBER OF COMMERCE
AND INDUSTRY FOR THE UK
London, Manchester & Edinburgh



Department for
Business & Trade



British
Chambers of
Commerce



ITALY MEETS UK

CDP Business Matching: the digital platform connecting Italian and British companies

DIGITAL EVENT

5 March 2024



h 09:30 (UK) / 10:30 (ITALY)



09:30 Opening institutional remarks

- **Inigo Lambertini**, Ambassador of Italy in London
- **Pasquale Salzano**, Director of European and International Affairs, CDP and President, SIMEST
- **Barbara Beltrame Giacomello**, Vice President for Internationalization, Confindustria
- **Serena Corti**, Deputy Consul-General and Deputy Director, Italy – Business and Trade, British Consulate-General, Milan
- **Anne-Marie Martin**, Director of Membership UK & International, British Chambers of Commerce

09:50 UK-Italy business relations

- **Giovanni Sacchi**, Director at Italian Trade Agency Office in London
- **Chris Barton CMG**, His Majesty's Trade Commissioner for Europe, UK Department for Business and Trade

10:05 CDP Business Matching: an innovative tool to develop Italy – UK trade relations

- **Riccardo Honorati Bianchi**, Head of Country System Initiatives and Business Matching Platform Manager, CDP

10:15 Roundtable: business opportunities in Italy - UK trade relations

- **Francesca Alicata**, External Relations Manager, SIMEST
- **Alessandro Belluzzo**, President, Italian Chamber of Commerce and Industry for the UK
- **Steven Sprague**, President, British Chamber of Commerce for Italy
- **Richard Rumbelow**, Director International Business, Make UK

10:45 Testimonials: an Italian company that succeeded in the UK and a British company that succeeded in Italy

10:55 Webinar conclusion